

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------|---------------------------------------|------------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Vital Juice Co, Inc. | | 02/25/2014 | CORPORATION: WASHINGTON |
| RECEIVING PARTY DATA | | | |
| Name: | CBC Partners I, LLC | | |
| Street Address: | 305 108th Avenue NE, Suite 101 | | |
| City: | Bellevue | | |
| State/Country: | WASHINGTON | | |
| Postal Code: | 98004 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: WASHINGTON | | |
| PROPERTY NUMBERS Total: 23 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85935679 | CAPTAIN CARROT | |
| Serial Number: | 85935813 | | |
| Serial Number: | 86098693 | FRESHER UNDER PRESSURE | |
| Serial Number: | 85928005 | GORILLA BEET | |
| Serial Number: | 85928007 | GORILLA CARROT | |
| Serial Number: | 85928001 | GORILLA GREENS | |
| Serial Number: | 85935675 | GREEN GORILLA | |
| Serial Number: | 85935686 | MR. SQUEEZE | |
| Serial Number: | 85935693 | MRS. BEET | |
| Serial Number: | 85927977 | VITAL PINEAPPLE | |
| Serial Number: | 85927993 | VITAL ALMOND | |
| Serial Number: | 85927946 | VITAL BEET | |
| Serial Number: | 85927951 | VITAL CARROT | |
| Serial Number: | 85927990 | VITAL COCONUT | |

| | | |
|----------------|----------|------------------|
| Serial Number: | 85925772 | VITAL FACTS |
| Serial Number: | 85927970 | VITAL GRAPEFRUIT |
| Serial Number: | 85928016 | VITAL GREENS |
| Serial Number: | 85935717 | VITAL JUICE CO. |
| Serial Number: | 85935713 | VITAL JUICE CO. |
| Serial Number: | 85935809 | VITAL JUICE CO. |
| Serial Number: | 85935668 | VITAL KIDS |
| Serial Number: | 85927958 | VITAL MELON |
| Serial Number: | 85927984 | VITAL TANGERINE |

CORRESPONDENCE DATA

Fax Number: 5037782200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (503) 778-2137

Email: trademarks@lanepowell.com

Correspondent Name: Lisa M. Davis, c/o Lane Powell PC

Address Line 1: 601 SW 2nd Avenue, Suite 2100

Address Line 4: Portland, OREGON 97204

| | |
|-------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | VITAL JUICE |
| NAME OF SUBMITTER: | Lisa M. Davis |
| Signature: | /lisamdavis/ |
| Date: | 02/28/2014 |

Total Attachments: 5

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ATTACHMENT II TO SECURITY AGREEMENT

GRANT OF SECURITY INTEREST (TRADEMARKS AND COPYRIGHTS)

This GRANT OF SECURITY INTEREST, dated as of February 25, 2014, is executed by VITAL JUICE CO, INC., a Washington corporation ("**Grantor**"), in favor of CBC PARTNERS I, LLC ("**CBC**").

A. Pursuant to a Secured Promissory Note dated as of February 25, 2014 (as may be amended, restated, supplemented, and modified from time to time, the "**Note**"), by and between BE LABS, LLC ("**Borrower**") and CBC, CBC has agreed to lend to Borrower the sum of One Million Five Hundred Thousand Dollars (\$1,500,000.00) (the "**Loan**").

B. As a condition precedent to making the Loan, CBC requires that Borrower cause that Grantor grant a security interest in all intellectual property owned by Grantor, and receipt by CBC of this Security Agreement duly executed by Grantor.

C. The making of the Loan by CBC to Borrower is of value to Grantor, is reasonably expected to benefit Grantor, directly or indirectly, and is in furtherance of Grantor's personal and business interests.

D. Grantor owns the trademarks, copyrights, applications for trademarks, and/or applications for copyrights, of the United States, more particularly described on Schedules 1-A and 1-B annexed hereto as part hereof (collectively, the "**Intellectual Property**");

E. Grantor has entered into an Intellectual Property Security Agreement dated the date hereof (the "**Security Agreement**") in favor of CBC; and

F. Pursuant to the Security Agreement, Grantor has granted to CBC a security interest in all right, title, and interest of Grantor in and to the Intellectual Property, together with any reissue, continuation, continuation-in-part, or extension thereof, and all proceeds thereof, including any and all causes of action that may exist by reason of infringement thereof for the full term of the Intellectual Property (collectively, the "**Collateral**"), to secure the prompt payment, performance, and observance of the Liabilities, as defined in the Note;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor does hereby further grant to CBC a security interest in the Collateral to secure the prompt payment, performance, and observance of the Liabilities.

Grantor does hereby further acknowledge and affirm that the rights and remedies of CBC with respect to the security interest in the Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

CBC's address is:

CBC Partners I, LLC
305 108th Avenue NE, Suite 101
Bellevue, WA 98004
Attn: Alan Hallberg

With a copy to:

Lane Powell PC
1420 Fifth Avenue, Suite 4200
P.O. Box 91302
Seattle, WA 98111-9402
Attn: Stephanie Stephens

IN WITNESS WHEREOF, Grantor has caused this Grant of Security Interest to be executed as of the day and year first above written.

VITAL JUICE CO, INC.

By: 

Name: Edward Balassanian

Its: President

ALL-PURPOSE ACKNOWLEDGMENT

STATE OF Washington)
COUNTY OF King) ss.

On February 26 2014, before me, Jana Schiewe
(Name and Title of Officer)

personally appeared Edward Balassanian

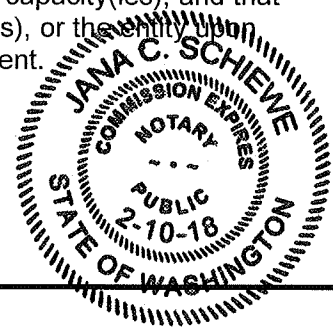
☐ personally known to me

-or-

☒ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Jana C. Schiewe
Signature Of Notary



OPTIONAL

Though the data below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent reattachment of this form.

CAPACITY CLAIMED BY SIGNER

- ☐ Individual
☐ Corporate Officer

Title(s)

- ☐ Partner(s) ☐ Limited
☐ Attorney-In-Fact ☐ General
☐ Trustee(s)
☐ Guardian/Conservator
☐ Other: _____

Signer is representing:
Name Of Person(s) Or Entity(ies)

DESCRIPTION OF ATTACHED DOCUMENT

Title Or Type Of Document




Number Of Pages

Date Of Document

Signer(s) Other Than Named Above

SCHEDULE 1-A TO GRANT OF SECURITY INTEREST

TRADEMARKS

| <u>Mark</u> | <u>Serial No. / Reg. No.</u> | <u>Status</u> |
|---|------------------------------|----------------|
| CAPTAIN CARROT | 85935679 | Filed 5/17/13 |
| Design  | 85935813 | Filed 5/17/13 |
| FRESHER UNDER PRESSURE | 86098693 | Filed 10/22/13 |
| GORILLA BEET | 85928005 | Filed 5/9/13 |
| GORILLA CARROT | 85928007 | Filed 5/9/13 |
| GORILLA GREENS | 85928001 | Filed 5/9/13 |
| GREEN GORILLA | 85935675 | Filed 5/17/13 |
| MR. SQUEEZE | 85935686 | Filed 5/17/13 |
| MRS. BEET | 85935693 | Filed 5/17/13 |
| TAL PINEAPPLE | 85927977 | Filed 5/9/13 |
| VITAL ALMOND | 85927993 | Filed 5/9/13 |
| VITAL BEET | 85927946 | Filed 5/9/13 |
| VITAL CARROT | 85927951 | Filed 5/9/13 |
| VITAL COCONUT | 85927990 | Filed 5/9/13 |
| VITAL FACTS | 85925772 | Filed 5/7/13 |
| VITAL GRAPEFRUIT | 85927970 | Filed 5/9/13 |
| VITAL GREENS | 85928016 | Filed 5/9/13 |
| VITAL JUICE CO. | 85935717 | Filed 5/17/13 |
| VITAL JUICE CO. & Design  | 85935713 | Filed 5/17/13 |
| VITAL JUICE CO. & Design  | 85935809 | Filed 5/17/13 |
| VITAL KIDS | 85935668 | Filed 5/17/13 |
| VITAL MELON | 85927958 | Filed 5/9/13 |

| <u>Mark</u> | <u>Serial No. / Reg. No.</u> | <u>Status</u> |
|-----------------|------------------------------|---------------|
| VITAL TANGERINE | 85927984 | Filed 5/9/13 |

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